

The Period Purse™ Mini Drives

Hello, we're excited to partner with you to host a Mini Drive. Small actions can lead to big change, and we appreciate your efforts to support people affected by period poverty.

We've put together some tips to help your drive run smoothly.



Two important things to note before you start:

- 1. We only accept items from this donation list:**
 - Pads & tampons (open boxes are acceptable, individually sealed)
 - Cloth pads
 - New menstrual cups & menstrual discs
 - New regular underwear & period underwear
- 2. You are responsible for delivering the donations.**

Why Run a Mini Drive with Us?

Running a Mini Drive offers you and your community the chance to:

- **Make a Tangible Impact:** Directly support menstruators in need by collecting and delivering essential period products.
- **Foster Community-Building:** Unite friends, family, and neighbours in a meaningful, hands-on experience while building stronger connections.
- **Champion Community Well-Being:** Show your support for gender equity and contribute to ending period poverty in your local area.

Your efforts can create a wave of positive change for those who need it most!



Mission

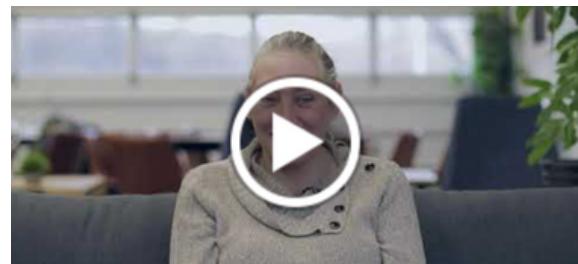
The Period Purse creates menstrual equity by ensuring sustainable access to period products for all, and by ending the stigma associated with periods through education and advocacy.

Vision

For menstruation to be understood and treated with dignity, and for period products to be free for all.

Learn More about Period Poverty

Period poverty impacts communities across Canada, affecting individuals who lack access to essential period products. These products are necessary to participate fully in daily life.



DID YOU KNOW “One in four Canadian women (25%) who menstruate have been forced to make the decision between purchasing menstrual products and purchasing other essentials such as food or rent within the last year.” *Source: Plan Canada, 2023*



Online Fundraiser

Setting up an online fundraiser is simple! In just two steps, you can work with your circle to make a meaningful impact, whether they're at home, at work, or on the go.

Step 1:

Email minidrives@theperiodpurse.com to let us know you'd like to set up a fundraising page! We will collect info to curate the page for your group.

Send us any logos, description, or team goals!

Step 2:

Share your page with friends, family, or your community through email and social media, and encourage their support.

*All funds raised go to TPP general funds that support the acquisition of period products and shipping costs.

Mini Drives - Two Options

Online Fundraiser: Set up a team page on our Mini Drive fundraiser page*

Period Products Drive: Set up your collection bin and watch the product donations roll in!

Period Product Drive

Follow these three steps to start collecting period product donations:

Step 1: Spread the word by informing your community what items you're collecting, where to drop them off, and when you're accepting donations. Use this [Media Tool Kit](#) to get the message out!

Step 2: Set up a donation bin in a convenient, easy-to-access place so people can easily contribute. A well-placed bin can make all the difference.

Step 3: Count, Report and Deliver! Count the total items collected and pack them neatly into plastic bags or boxes for drop off to [our storage facility](#) or local food bank. Remember to [report the numbers](#).



Optional Activity: Host a Packing Party!

Want to get hands-on? Host a fun 'packing party' and create period packs. Period Packs are a dignified way to distribute these products to community partners. **Only make Period Packs if you plan to deliver donations to The Period Purse's Etobicoke office.**

Step 1: Create your fundraising page on our website [HERE](#) (we've got everything ready for you!).

Step 2: Set a goal, like \$240 (the cost of a year's supply of period products for ONE menstruator).

Step 3: Share your page with friends, family, and your community through email and social media, and encourage their support.

What You Need for Period Packs:

Gallon-sized zipper-sealed plastic bags (Ziploc-style)
A variety of products, including pads, tampons, and liners

In one gallon-sized Ziploc bag, include:

- 15 pads
- 10 tampons
- 10 liners
- 1 personal message card

Once you've made 30 Period Packs, please place them in a large plastic bag or box.

Be sure to count how many packs are in each container and label the container accordingly.

Sample Message Cards

Feel free to include message cards with your Period Packs. Just be mindful of the following:

- Use gender-neutral language - many menstruators do not identify as women.
- Avoid religious or holiday messages.
- Write clearly in print to support varying literacy levels and language needs.



Please don't sign your notes to protect your privacy and the privacy of those receiving the period pack.



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